



Innovation Triangle: Rollins Museum of Art

The Innovation Triangle will bring together three stunning facilities integrating a new facility for the Rollins Museum of Art with a new building for the Roy E. Crummer Graduate School of Business and an expansion of The Alford Inn, the College’s boutique hotel. A larger museum facility, more accommodating of teaching and learning, and located more centrally within the City of Winter Park’s cultural corridor, will provide more space to house the College’s collection, more public exposure, accessible parking, and a broader scope to accommodate the teaching museum’s mandate to service the community fully.

Below are naming opportunities for your consideration.

Auditorium shared with the Crummer facility	\$10,000,000 (<i>Tentatively reserved</i>)
Innovation Triangle Plaza	\$ 5,000,000
Education Center (1 st floor)	\$ 2,500,000
Exhibition Galleries (2 nd floor)	2 opportunities at \$4,000,000 each 2 opportunities at \$2,000,000 each (<i>One reserved</i>)
First Floor Lobby	\$ 2,000,000 (<i>Reserved</i>)
Outdoor Terrace (1 st floor)	\$ 2,000,000
Second Floor Lobby	\$ 1,000,000
Curricular Gallery (1 st floor)	\$ 1,000,000
Permanent Collection Gallery (1 st floor)	\$ 500,000 (<i>Tentatively reserved</i>)
Collection Storage (1 st floor)	4 opportunities at \$500,000 each
Large Study Room (1 st floor)	\$ 500,000 (<i>Reserved</i>)
Special Projects Gallery (1 st floor)	\$ 500,000 (<i>Reserved</i>)
Director’s Office (2 nd floor)	\$ 250,000
Library/Conference Room (2 nd floor)	\$ 250,000 (<i>Reserved</i>)
Museum Shop (1 st floor)	\$ 250,000 (<i>Reserved</i>)
Small Study Room (1 st floor)	\$ 250,000 (<i>Reserved</i>)
Special Projects Gallery (1 st floor)	\$ 250,000 (<i>Reserved</i>)
Staff Offices	3 opportunities at \$100,000 each (<i>Two reserved</i>)

“Tentatively Reserved” denotes donors who have given at this level; upon the transition to the construction phase, we welcome the opportunity to work with them to select a space that aligns with individual preferences and level of philanthropic participation.

Please note that there will be physical recognition in the new museum facility for all gifts of \$50,000 and above.